

CMO 2025 - Upskilling-Map [clickable]

Kuratiert durch Evrlearn
Februar 2021

1 Profil - 6 Skills - 18 Weiterbildungen

 **Digital Collaboration & New Work**
HWZ, \$

 **Collaborative Leadership Lab**
Stride - unSchool, \$, 12.03.2021

 **CAS Human Capital & Leadership**
ZHAW SML, \$\$, 03.03.2021

Kollaborations-Genie


 **Storytelling für Marken**
HWZ, \$\$

 **Leadership Communication: Storytelling**
Northwestern Universtiy, free, self-paced

 **Branding**
CXL, \$, self-paced

Master-Storyteller


 **Managing a remote marketing team**
CXL, \$, self-paced

 **Marketing Strategy**
Reforge, \$\$\$, Spring 2021

 **Executive Master in Marketing Leadership**
ZHAW SML, \$\$\$

Marketing-Architekt

 **Become great at growth marketing**
CXL, \$, self-paced

 **Growth Product Manager**
Udacity, \$, self-paced

 **The Growth Series**
Reforge, \$\$, Spring 2021

Growth-Treiber


 **CAS Agile Marketingorientierung**
ZHAW SML, \$\$\$

 **CAS Design Thinking**
ZHdK, \$\$\$

 **Agile Leader & Organization (inkl. CAL-E & CAL-O)**
Flowdays, \$\$, 08.03.2021

Agile Leaderin

 **CAS HSG Big Data and AI for Managers**
HSG, \$\$\$, 29.03.2021

 **Data, CRM and Customer-Centricity**
Growth Academy, \$, 10.02.2021

 **DAS FH in Digital Business & Innovation**
Kalaidos, \$\$\$, self-paced

Daten-Freund